

Message Text

UNCLASSIFIED

PAGE 01 MILAN 01410 090936Z

11

ACTION COME-00

INFO OCT-01 EUR-06 ADP-00 EB-05 RSC-01 RSR-01 /014 W

----- 043265

R 090705Z AUG 73

FM AMCONSUL MILAN

TO SECSTATE WASHDC 3348

INFO AMEMBASSY ROME

UNCLAS MILAN 1410

E. O. 11652: N/A

TAGS: BEXP, IT

SUBJ: LICENSING OPPORTUNITY

FOR COMMERCE

PLEASE TRANSMIT TO GENERAL FOODS, TELEX WUD 012307 ATT:
MR. P. BOLIEK, DIRECTOR OF LICENSING. ITALIAN FIRM MOTTA
WILL ORGANIZE THIS AUTUMN A SERIES OF FOREIGN MERCHANDISE
DISPLAYS IN ITS OUTLETS IN CITIES AND ALONG AUTOSTRADAS
THROUGHOUT ITALY. IT IS INTERESTED IN NEW PRODUCTS OF
GENERAL FOODS. THIS COULD LEAD TO LICENSING BY MOTTA AND/OR
OTHER ITALIAN COMPANIES. AT VERY LEAST WOULD BE GOOD TEST
OF MARKET. SUGGEST YOU CONTACT MOTTA DIRECTLY (ATTN. DR.
CORTESE) OR THROUGH COMMERCE CHANNELS, SHIELDS. DAVIS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 AUG 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973MILAN01410
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: MILAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730848/aaaabjer.tel
Line Count: 40
Locator: TEXT ON-LINE
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 19 NOV 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19-Nov-2001 by reddocgw>; APPROVED <04 MAR 2002 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: LICENSING OPPORTUNITY FOR COMMERCE
TAGS: BEXP, IT
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005